

Aizu Gurutto Card Discount Benefits

【From April 1, 2026 to March 31, 2027】

○How to Use

- Present your card before use to receive discounts on food, shopping, and services.
- Discounts on accommodations are only available through direct bookings. Please use your card when making a reservation.
- Please contact individual businesses for their regular closing days and conditions for discounts.
- Discounts may change without notice. Thank you for your understanding.

Aizuwakamatsu City 会津若松市

Hand-making Experiences Bansho

1. 手作り体験ひろば 番匠

☎ 0242-27-4358

A bamboo-copter will be given to those
that take part in a hand-making experience

Aizu Jokamachi Rent-A-Cycle

2. 会津城下町レンタサイクル

☎ 0242-27-4005

Rent-a-cycle fee (1 time/day)
600 yen → 550 yen

Konjakutei

3. 今昔亭

☎ 0242-27-6048

Free coffee in the lobby
for staying guests

Harataki

4. 原瀧

☎ 0242-26-4126

Free coffee in the lobby
for staying guests

Shosukeno Yado Takinoyu

5. 庄助の宿 瀧の湯

☎ 0242-29-1000

Private bath discount for hotel guests only
3300 yen → 2200 yen

Hotel Fushimi-so

6. ホテル 伏見荘

☎ 0242-27-2944

Hot-Spring fee: ¥700 → ¥600
(Open Time: 16:00-20:00)

Ashinomaki Prince Hotel

7. 芦ノ牧プリンスホテル

☎ 0242-92-2321

300 yen discount on use of hot springs
for non-staying guests

Okawa-so

8. 大川荘

☎ 0242-92-2111

A 500 yen voucher for use within the hotel
will be given to those
who make a reservation by phone
(adults only).

Marumine Kanko Hotel

9. 丸峰観光ホテル

☎ 0242-92-2121

Day trip bath

1100 yen → 700 yen

Hotel New Palace

10. ホテルニューパレス

☎ 0242-28-2804

10% off

the price of accommodation

Aizu Tsuruya Hotel

11. 會津つるやホテル

☎ 0242-27-5772

Promotional gift

Shibukawa Donya

12. 渋川問屋

☎ 0242-28-4000

Okiagari koboshi

(traditional doll) present

Hotel Takako

13. ホテルタカコー

☎ 0242-27-7117

Free onigiri

for stay on a weekday

Ryokan Tagoto

14. 料理旅館 田事

☎ 0242-24-7500

Free coffee

Fukushima Prefecture Museum Snow country manufacturing restaurant TSUKINAI

15. 福島県立博物館 雪国ものづくり食堂 つきない

☎

10% off

the cost of food and drinks

Chanko Yagura Daiko

16. ちゃんこやぐら太鼓

☎ 0242-25-1413

1 free soft drink

Eki Café (Shop selling local specialties from the 17 regions of Aizu)

17. 駅カフェ (17市町村アンテナショップ)

☎ 0242-39-3880

50 yen discount

all coffee and tea drinks

Kappo Ganso Wappa-Meshi Takino

18. 割烹 元祖輪箱飯 田季野

☎ 0242-25-0808

1 free soft drink

Aizu Ichibankan (Noguchi Hideyo Seishunkan)

19. 會津壱番館 (野口英世青春館)

☎ 0242-27-3750

10% off food and drink

Kohikan Kura

20. 珈琲館 蔵

☎ 0242-27-3791

Free orange juice
for those who order a meal

Original Nikomi Sauce Katsudon Shop Nakajima

21. 元祖煮込みソースカツ丼の店 なかじま

☎ 0242-24-5151

50 yen discount off all katsudon

Ipputei

22. 一風亭

☎ 0242-28-4885

Extra slices of pork chashu
for those who order noodles

Saishokusaishu Aizukko

23. 彩喰彩酒 會津っこ

☎ 0242-32-6232

Commemorative gift

Kiriya Gongentei

24. 桐屋・権現亭

☎ 0242-25-3851

1 small dish gift

Gokurin

25. 悟空林

☎ 0242-24-1666

Free salad or mini fried rice

Nunoya Lacquerware Shop

26. 布屋漆器店

☎ 0242-22-2159

30% off orders of products listed
in the Akebono catalog

Folk Crafts Hall Matsuyoshi

27. 民芸の館 松良

☎ 0242-24-2503

3% off souvenirs and meals

Yamakaya

28. 山家屋商店

☎ 0242-27-0501

5% off all products

Kosaka Lacquerware Aizu Meisho Hanakura

29. コサカ漆器店 会津名匠華蔵

☎ 0242-22-1619

15% off all lacquerware

Lacquerware Studio Suzutake

30. 漆器工房 鈴木

☎ 0242-27-9426

We will guide you through
the lacquerware studio

Ozawa's Painted Candles

31. 会津絵蠟燭本舗 小澤蠟燭店

☎ 0242-27-0652

3% off for customers
whose purchase exceeds 2,000 yen

Tsurugajo Kaikan

32. 鶴ヶ城会館

☎ 0242-28-2288

10% off your meal at Oshokujidokoro Ninomaru (drinks excluded)
10% off store purchases (excluding some food products, alcohol and tobacco)

Yamagataya

33. 山形屋本店

☎ 0242-22-5769

10% off regular price
of painted candles

Aizu Bukeyashiki

34. 会津武家屋敷

☎ 0242-28-2525

Admission Fee) Adults 1000 yen → 900 yen
Junior & high school students 600 yen → 500 yen
Elementary school students 500 yen → 400 yen

Iimoriyama Moving Walkway Slope

35. 飯盛山スロープコンベア

☎ 0242-22-9586

Adults 250 yen → 230 yen

Byakkotai History Museum

36. 白虎隊伝承史学館

☎ 0242-26-1022

〈Entrance fee〉 adults 300 yen → 250 yen
High school students 200 yen → 150 yen
Elementary and junior high school students
150 yen → 120 yen

Byakkotai Memorial Hall

37. 白虎隊記念館

☎ 0242-24-9170

〈Entrance fee〉 adults 400 yen → 320 yen
High school students 300 yen → 240 yen
Elementary and junior high school students
200 yen → 160 yen

Tsurugajo Castle Tower

38. 鶴ヶ城天守閣

☎ 0242-27-4005

〈Tsurugajo Castle (Tower & Teahouse Rinkaku) combined entrance ticket〉 Adults 520 yen → 410 yen
Elementary and junior high school students
150 yen → 120 yen

Oyakuen

39. 御薬園

☎ 0242-27-2472

<Admission fee> Adult 330 yen → 270 yen
High school student 270 yen → 220 yen
Elementary and junior high school students
160 yen → 110 yen

Fukushima Prefectural Museum

40. 福島県立博物館

☎ 0242-28-6000

<permanent exhibitions fee>
General & University Students 400 → 320 yen
Elementary, Middle and High School Students Free

Aizu Roman-tei Shiogura

41. あいづ浪漫亭しおぐら

☎ 0242-93-7500

10% OFF meals over 2,000 yen

Nanukamachi Teahouse Yui

42. なぬか町茶房 結

☎ 0242-23-7302

10% off food and drink

Toyota Rent-a-Car Shin-Fukushima Aizu Shop

43. トヨタレンタリース新福島 会津店

☎ 0242-28-0100

10% off general car rental rates

Toyota Rent-a-Car Shin-Fukushima Aizuwakamatsu Station Shop

44. トヨタレンタリース新福島 会津若松駅店

☎ 0242-32-0100

10% off general car rental rates

The Cultural Foundation for Promoting the National

45. (一財)民族衣裳文化普及協会

☎ 0120-029-315

"Stroll in Aizu Kimono"
rental customers receive handmade
Aizu cotton Japanese accessories as a gift

Inawashiro-machi(town)

猪苗代町

Noguchi Hideyo Memorial Hall · Memorial Infectious Disease Museum

46. 野口英世記念館・感染症ミュージアム

☎ 0242-65-2319

50 yen off individual admission fee

Minshuku Shokokan

47. 民宿正幸館

☎ 0242-62-2548

1 kg home-grown rice present

Lakeside Hotel Minatoya

48. レイクサイドホテルみなとや

☎ 0242-65-2111

10% accommodation fees

(for 1 night with two meals)

Pension Verlaine

49. ペンションヴェルレーヌ

☎ 0242-63-0855

1000 yen discounted from accommodation

(1 night stay with 2 meals)

Pension Caprice

50. ペンション かぶりーす

☎ 0242-63-0234

10% off

the price of accommodation

Bikyo-Shunsai Sanjo

51. 美蕎麦 三城

☎ 0242-65-2828

Show your card beforehand to get

5% off food and drink and souvenirs

Kojiya Shoten

52. 麴屋商店

☎ 0242-62-3167

food 5% off

Refreshing Inn Welcome Welcome

53. リフレッシュイン ウェルカム ウェルカム

☎ 0242-65-2481

5% off accommodation fees

Hotel Listel Inawashiro

54. ホテルリステル猪苗代

☎ 0242-66-2802

Day-trip Hot Spring Discount

Adult: ¥1200→¥1000 Child ¥600→¥500

Inawashiro Herb Garden

55. 猪苗代ハーブ園

☎ 0242-66-2690

Inawashiro Herb Garden Entrance Fee Discount

Adult ¥500→¥450 Child ¥400→¥350

Inawashiro Cruise Ship

56. 猪苗代観光船

☎ 0242-72-1370

Adult Regular Fare ¥100 OFF ¥1500

Child Regular Fare ¥50 OFF ¥750

Aizu Brand Basashi Specialty Shop Okubo-Shoten

57. 会津ブランド馬刺し専門店 大久保商店

☎ 0242-23-9279

5% OFF total amount spent

Hou-Raido Confectioners

58. 宝来堂製菓

☎ 0242-64-3717

Get 1 Tempura Dango (sweet dumpling)

with a purchase of over ¥1000

Kitakata City
喜多方市

Atsushio Onsen Yamagataya

59. 熱塩温泉山形屋

☎ 0241-36-2288

**One drink included with dinner
(up to 4 people)**

Yamanaka Senbei Honpo

60. 山中煎餅本舗

☎ 0241-22-0004

**Rice Cracker charcoal grilling workshop:
plus 1 per person**

Yamatogawa Museum Yomo

61. 大和川ミュージアム四方

☎ 0241-22-2233

**Original glass
with purchase of over 1000 yen of Sake**

Ekimae Kai Shoten

62. 駅前 甲斐商店

☎ 0241-22-0033

**5% off all purchases
(excluding alcohol and tobacco)**

Kitakata Kuranosato

63. 喜多方 蔵の里

☎ 0241-22-6592

10% off store products

Michinoeki Kitanosato Furusato-tei Restaurant

64. 道の駅喜多の郷 ふるさと亭レストラン

☎ 0241-21-1139

**For those who order food, present your card before order for
free drink bar service (1 person per card)**

Namae Shokudo

65. 生江食堂

☎ 0241-22-2966

10% off meal total

Fukushimaya

66. 福島屋

Free large serving of noodles

Honke Ominato Ajihei

67. 本家大みなと味平

☎ 0241-24-2990

50 yen off ramen items

Sakurai Shokudo

68. 櫻井食堂

☎ 0241-22-0615

50 yen off noodle dishes

Kitakata Ramen Shop Matsuri Tei

69. 喜多方ラーメン店 まつり亭

☎ 0241-23-2439

**50 yen discount
from 1 noodle order**

Tanpopo Tei

70. たんぽぽ亭

☎ 0241-21-1477

10% off total food order

Taian Shokudo

71. 大安食堂

☎ 0241-22-6268

**50 yen off
Ramen ・ Chashu Ramen**

Kitakata Ramen "Wan Wan"

72. 喜多方ラーメン「わんわん」

☎ 0241-24-3775

**100 yen off any type of ramen,
100 yen off souvenir ramen**

Kitakata Ramen Kokomi

73. 喜多方ラーメン 心美

☎ 0241-22-9229

**100 yen off
Kitakata ramen(soy sauce flavour)**

Coffee-kura Nurinosato

74. 珈琲蔵 むりの里

☎ 0241-23-0441

50 yen off food and drink

Kitami Hachirobei Shoten

75. 北見八郎平商店

☎ 0241-22-0711

10% off all laquerware

Toyota Rent-a-Car Shin-Fukushima Kitakata Shop

76. トヨタレンタリース新福島 喜多方店

☎ 0241-22-3900

10% off general car rental rates

Kitashiobara-mura(Village)

北塩原村

Sohara Lake Canoe Center

77. 曾原湖カヌーセンター

☎ 0241-32-3010

Kayak Experience Participation Fee (3,800 yen)

10% OFF

Pension Heidi

78. ペンション ハイジ

☎ 0241-32-2008

500 yen off accommodations

(1 night 2 meals)

EN RESORT GrandecoHotel

79. EN RESORT GrandecoHotel

☎ 0241-32-3200

Special accomodation benefit

Late checkout 12:00 (usually 11:00)

Bandai Hibara Kohan Hotel

80. 磐梯桧原湖畔ホテル

☎ 0241-33-2341

1 free glass of wine or soft drink

Oyado Furaibo

81. おやど 風来坊

☎ 0241-32-3077

1 free glass of Ebisu draft beer

for all staying guests

Pension Tomo

82. ペンション とも

☎ 0241-32-2722

500 yen off accommodations

(1 night 2 meals)

Urabandai Rising Sun Hotel

83. 裏磐梯ライジングサンホテル (旧ホテル白雲荘)

☎ 0241-32-2311

10% off

regular accommodation fees

Akimotoya Ryokan

84. 秋元屋旅館

☎ 0241-32-2222

500 yen off accommodations

(1 night 2 meals)

Bandia Herb Garden

85. Bandia Herb Garden

☎ 0241-32-2829

Purchase of Bandia Original goods OR Use of the café

Original herbal tea bag - 1 pack free gift

Urabandai Lake Resort

86. 裏磐梯レイクリゾート

☎ 0241-37-1111

Onsen hot springs entrance

1,400 yen→1,200 yen (towel not included)

Lake Hibara Sightseeing Boat (Urabandai Lake Resort)

87. 桧原湖観光船 (裏磐梯レイクリゾート)

☎ 0241-37-1111

Lake Hibara Sightseeing Boat
(SS Azuma, SS Bandai)

1,400 yen → 1,200 yen

Mt. Bandai Eruption Memorial Hall

88. 磐梯山噴火記念館

☎ 0241-32-2888

Entrance fee will be lowered to group entrance fee
Discounted combined ticket to Mt. Bandai Eruption Memorial
Hall・Mt. Bandai 3D World
3D World is closed during the winter season (Dec - Mar)

Hotel&Restaurant IL Regalo

89. ホテル&レストラン イルレガーロ

☎ 0241-37-1855

One drink free for those who order food

※Present your card at time of order

Haregasaya Activities

90. はれがさやアクティビティーズ

☎ 0241-23-9018

300 yen off activity participation fee

(up to 5 people) ※some activities not covered

Bandai-machi(town)

磐梯町

Pension Korisu

91. ペンション こりす

☎ 0242-73-2946

Homemade jam present

Bandai-Sarashina Soba Sobasada

92. 磐梯更科そば そばさだ

☎ 0242-73-2089

Free soba making workshop
(1000 yen worth of materials only)

☎

Shimogo-machi(town)

下郷町

Minshuku Mikadoya (Shimogo・Yunokami Onsen)

93. 民宿美加登屋 (下郷・湯野上温泉)

☎ 0241-68-2150

500 yen off accommodation fee

Minami-aizu-machi(town)

南会津町

Former Minamiaizu District Government Office

94. 旧南会津郡役所

☎ 0241-62-3848

50 yen discount on admission fee

Okuaizu Museum

95. 奥会津博物館

☎ 0241-66-3077

50 yen discount on admission fee

Naraya

96. 奈良屋

☎ 0241-62-0156

5% discount on all products

Japanese Confectionery Store Miuraya

97. 御菓子司 三浦屋

☎ 0241-62-0131

5% discount on all products

Izumiya Ryokan

98. 和泉屋旅館

☎ 0241-62-0048

10% off accommodation fee

Aizumisato-machi(town)

会津美里町

Soba Restaurant Kasen

99. そば処 花扇

☎ 0242-54-7311

50 yen off soba and udon

Suigetsu Gama

100. 酔月窯

☎ 0242-56-3103

10% off all products

Kamamoto Ryumonyaki

101. 窯元 流紋焼

☎ 0242-56-2221

10% off

ceramics classes and Ryumonyaki products

Kayano Kama

102. かやの窯

☎ 0242-56-2855

10% off purchases
of over 1000 yen of pottery

Kanzan Gama

103. 閑山窯

☎ 0242-56-2178

10% off all products

Isasumi Shrine

104. 伊佐須美神社

☎ 0242-54-5050

Free entrance to the Main Hall

Seseragi Park RV/Camping Area

105. せせらぎ公園オートキャンプ場

☎ 0242-57-1225

10% off

the price of accommodation

B-HAIR&S-CAFÉ

106. B-HAIR&S-CAFÉ

☎ 090-6348-2642

10% off

Aizubange-machi(town)

会津坂下町

Yukihana

107. 雪花

☎ 0242-83-2559

50 yen off Sakura Sashimi Teishoku (set meal)

50 yen off Ramen

Meat Shop Arabori

108. 肉の荒堀

☎ 0242-83-2304

Okiagari-koboshi present

(for those with purchases over 1,000 yen)

Monpei Chaya

109. 紋平茶屋

☎ 0242-83-2379

Free sobagaki flour

Shokudo Ishiyama

110. 食堂 いしやま

☎ 0242-83-2365

50 yen off Hiyashi (Cold) Ramen

Meguro Koji Store

111. 目黒麴店

☎ 0242-83-3723

8% off all purchases

Kitchen Toyobo

112. キッチン・トヨボ

☎ 0242-83-1734

Omurice to Indian no Koi (Omurice & curry)

990 yen → 900 yen

Akabeko Hamburger and Steak

113. ハンバーグ&ステーキのあかべこ

☎ 0242-83-2683

10% off meal total

(excluding lunch menu items)

Rest House Isofuno

114. レストハウス 磯舟

☎ 0242-83-4624

Free oolong tea

for dining guests

Aizu Beko Milk Creamery

115. 会津のべこの乳アイス牧場

☎ 0242-83-2324

20 yen off Beko no Chichi soft-serve

or Coffee soft-serve ice cream

Hachini Joso

116. 八二醸造 (有)

☎ 0242-83-2051

10% off store products

Yanaizu-machi(town)

柳津町

Koike Confectionery Shop

117. 小池菓子舗

☎ 0241-42-2554

100 yen off
purchases of over 1,000 yen

Tadami Line's Okuaizu Seiryu no Yado Kawachi

118. 只見線の奥会津 瀬流の宿かわち

☎ 0241-42-2600

Present your card at reservation time and receive a Tadami Line Rusk or a Akabeko Keychain.

Iwaiya

119. (有)岩井屋

☎ 0241-42-2107

1 free manju
with a purchase of over 1000 yen

Michinoeki Yanaizu Souvenir Shop Seiryuen

120. 道の駅 会津柳津 観光物産館 清柳苑

☎ 0241-42-2324

50 yen off
soft-served ice cream