

Aizu Gurutto Card Discount Benefits

【From April 1, 2025 to March 31, 2026】

○How to Use

- Present your card before use to receive discounts on food, shopping, and services.
- Discounts on accommodations are only available through direct bookings. Please use your card when making a reservation.
- Please contact individual businesses for their regular closing days and conditions for discounts.
- Discounts may change without notice. Thank you for your understanding.

Aizuwakamatsu City

会津若松市

Hand-making Experiences Bansho

1. 手作り体験ひろば 番匠

☎ 0242-27-4358

A bamboo-copter will be given to those
that take part in a hand-making experience

Aizu Jokamachi Rent-A-Cycle

2. 会津城下町レンタサイクル

☎ 0242-27-4005

Rent-a-cycle fee (1 time/day)

600 yen→550 yen

Konjakutei

3. 今昔亭

☎ 0242-27-6048

Free coffee in the lobby
for staying guests

Harataki

4. 原瀧

☎ 0242-26-4126

Free coffee in the lobby
for staying guests

Shosukeno Yado Takinoyu

5. 庄助の宿 瀧の湯

☎ 0242-29-1000

200 yen discount on use of hot springs
for non-staying guests

Hotel Fushimi-so

6. ホテル 伏見荘

☎ 0242-27-2944

Hot-Spring fee: ¥600→¥500
(Open Time: 16:00-20:00)

Ashinomaki Prince Hotel

7. 芦ノ牧プリンスホテル

☎ 0242-92-2321

200 yen discount on use of hot springs
for non-staying guests

Okawa-so

8. 大川荘

☎ 0242-92-2111

500 yen coupon for in-hotel use

Marumine Kanko Hotel

9. 丸峰観光ホテル

☎ 0242-92-2121

Half-off adult admission to hot springs
for non-staying guests

Hotel New Palace

10. ホテルニューパレス

☎ 0242-28-2804

10% off
the price of accommodation

Aizu Tsuruya Hotel

11. 會津つるやホテル

☎ 0242-27-5772

Promotional gift

Shibukawa Donya

12. 渋川問屋

☎ 0242-28-4000

Okiagari koboshi
(traditional doll) present

Hotel Takako

13. ホテルタカコー

☎ 0242-27-7117

Free onigiri
for stay on a weekday

Ryokan Tagoto

14. 料理旅館 田事

☎ 0242-24-7500

Free coffee

Fukushima Prefecture Museum Snow country manufacturing restaurant TSUKINAI

15. 福島県立博物館 雪国ものづくり食堂 つきない

☎

10% off
the cost of food and drinks

Chanko Yagura Daiko

16. ちゃんこやぐら太鼓

☎ 0242-25-1413

Chanko nabe for one individual
1,850 yen→1,550 yen

Eki Café (Shop selling local specialties from the 17 regions of Aizu)

17. 駅カフェ (17市町村アンテナショップ)

☎ 0242-39-3880

10% off all coffee and tea drinks

Kappo Ganso Wappa-Meshi Takino

18. 割烹 元祖輪箱飯 田季野

☎ 0242-25-0808

1 free soft drink

Aizu Ichibankan (Noguchi Hideyo Seishunkan)

19. 會津壱番館（野口英世青春館）

☎ 0242-27-3750

10% off food and drink

Kohikan Kura

20. 珈琲館 蔵

☎ 0242-27-3791

**Free orange juice
for those who order a meal**

Original Nikomi Sauce Katsudon Shop Nakajima

21. 元祖煮込みソースカツ丼の店 なかじま

☎ 0242-24-5151

50 yen discount off all katsudon

Ipputei

22. 一風亭

☎ 0242-28-4885

**Extra slices of pork chashu
for those who order noodles**

Saishokusaishu Aizukko

23. 彩喰彩酒 會津っこ

☎ 0242-32-6232

Commemorative gift

Kiriya Gongentei

24. 桐屋・権現亭

☎ 0242-25-3851

1 small dish gift

Gokurin

25. 悟空林

☎ 0242-24-1666

Free salad or mini fried rice

Nunoya Lacquerware Shop

26. 布屋漆器店

☎ 0242-22-2159

**30% off orders of products listed
in the Akebono catalog**

My Earth

27. My Earth

☎ 0242-27-1672

10% off listed shop prices

Folk Crafts Hall Matsuyoshi

28. 民芸の館 松良

☎ 0242-24-2503

3% off souvenirs and meals

Yamakaya

29. 山家屋商店

☎ 0242-27-0501

5% off all products

Kosaka Lacquerware Aizu Meisho Hanakura

30. コサカ漆器店 会津名匠華蔵

☎ 0242-22-1619

15% off all lacquerware

Lacquerware Studio Suzutake

31. 漆器工房 鈴武

☎ 0242-27-9426

We will guide you through
the lacquerware studio

Ozawa's Painted Candles

32. 絵ろうそくの小澤

☎ 0242-27-0652

3% off for customers
whose purchase exceeds 2,000 yen

Tsurugajo Kaikan

33. 鶴ヶ城会館

☎ 0242-28-2288

10% off your meal at Oshokujidokoro Ninomaru (drinks excluded)
10% off store purchases (excluding some food products, alcohol and tobacco)

Yamataya

34. 山形屋本店

☎ 0242-22-5769

10% off regular price
of painted candles

Aizu Bukeyashiki

35. 会津武家屋敷

☎ 0242-28-2525

Admission Fee> Adults 950 yen → 850 yen
Junior & high school students 600 yen → 500 yen
Elementary school students 500 yen → 400 yen

Iimoriyama Moving Walkway Slope

36. 飯盛山スロープコンベア

☎ 0242-22-9586

Adults 250 yen → 230 yen

Byakkotai History Museum

37. 白虎隊伝承史学館

☎ 0242-26-1022

<Entrance fee> adults 300 yen → 250 yen
High school students 200 yen → 150 yen
Elementary and junior high school students
150 yen → 120 yen

Byakkotai Memorial Hall

38. 白虎隊記念館

☎ 0242-24-9170

<Entrance fee> adults 400 yen → 320 yen
High school students 300 yen → 240 yen
Elementary and junior high school students
200 yen → 160 yen

Tsurugajo Castle Tower

39. 鶴ヶ城天守閣

☎ 0242-27-4005

〈Tsurugajo Castle (Tower & Teahouse Rinkaku) combined entrance ticket〉 Adults 520 yen → 410 yen
Elementary and junior high school students
150 yen → 120 yen

Oyakuen

40. 御薬園

☎ 0242-27-2472

〈Admission fee〉 Adult 330 yen → 270 yen
High school student 270 yen → 220 yen
Elementary and junior high school students
160 yen → 110 yen

Showa Natsukashikan

41. 昭和なつかし館

☎ 0242-27-0092

50 yen off entrance fee

Fukushima Prefectural Museum

42. 福島県立博物館

☎ 0242-28-6000

<permanent exhibitions fee>
General & University Students 400 → 320 yen
Elementary, Middle and High School Students Free

Aizu Roman-tei Shiogura

43. あいづ浪漫亭しおぐら

☎ 0242-93-7500

Present your card before ordering food
to receive a mini-dessert

Nanukamachi Teahouse Yui

44. なぬか町茶房 結

☎ 0242-23-7302

10% off food and drink

Toyota Rent-a-Car Shin-Fukushima Aizu Shop

45. トヨタレンタリース新福島 会津店

☎ 0242-28-0100

10% off general car rental rates

Toyota Rent-a-Car Shin-Fukushima Aizuwakamatsu Station Shop

46. トヨタレンタリース新福島 会津若松駅店

☎ 0242-32-0100

10% off general car rental rates

The Cultural Foundation for Promoting the National

47. (一財)民族衣裳文化普及協会

☎ 0120-029-315

100% off membership fee

Inawashiro-machi(town)

猪苗代町

Noguchi Hideyo Memorial Hall・Memorial Infectious Disease Museum

48. 野口英世記念館・感染症ミュージアム

☎ 0242-65-2319

50 yen off individual admission fee

Minshuku Shokokan

49. 民宿正幸館

☎ 0242-62-2548

1 kg home-grown rice present

Lakeside Hotel Minatoya

50. レイクサイドホテルみなとや

☎ 0242-65-2111

10% accommodation fees

(for 1 night with two meals)

10% off Restaurant Saiko (excluding drinks)

Pension Verlaine

51. ペンションヴェルレーヌ

☎ 0242-63-0855

1000 yen discounted from accommodation

(1 night stay with 2 meals)

Pension Caprice

52. ペンション かぶりーす

☎ 0242-63-0234

10% off

the price of accommodation

Bikyo-Shunsai Sanjo

53. 美蕎麦菜 三城

☎ 0242-65-2828

Show your card beforehand to get

5% off food and drink and souvenirs

Kojiya Shoten

54. 麴屋商店

☎ 0242-62-3167

food 5% off

Sato Noodle-Making Factory

55. 佐藤製麺所

☎ 0242-66-2020

1 box of five (with soy sauce soup)

1,200 yen (tax inclusive)→1,100 yen (tax inclusive)

Refreshing Inn Welcome Welcome

56. リフレッシュイン ウェルカム ウェルカム

☎ 0242-65-2481

5% off accommodation fees

Hotel Listel Inawashiro

57. ホテルリステル猪苗代

☎ 0242-66-2802

Day-trip Hot Spring Discount

Adult: ¥1200→¥1000 Child ¥600→¥500

Inawashiro Herb Garden

58. 猪苗代ハーブ園

☎ 0242-66-2690

Inawashiro Herb Garden Entrance Fee Discount

Adult ¥500→¥450 Child ¥350→¥300

Inawashiro Cruise Ship

59. 猪苗代観光船

☎ 0242-72-1370

Adult Regular Fare ¥100 OFF ¥1500

Child Regular Fare ¥50 OFF ¥750

Aizu Brand Basashi Specialty Shop Okubo-Shoten

60. 会津ブランド馬刺し専門店 大久保商店

☎ 0242-23-9279

5% OFF total amount spent

Hou-Raido Confectioners

61. 宝来堂製菓

☎ 0242-64-3717

Get 1 Tempura Dango (sweet dumpling)

with a purchase of over ¥1000

Kitakata City
喜多方市

Atsushio Onsen Yamagataya

62. 熱塩温泉山形屋

☎ 0241-36-2288

**One drink included with dinner
(up to 4 people)**

Yamanaka Senbei Honpo

63. 山中煎餅本舗

☎ 0241-22-0004

**Rice Cracker charcoal grilling workshop:
plus 1 per person**

Yamatogawa Shuzo Hoppofudokan

64. 大和川酒蔵北方風土館

☎ 0241-22-2233

**Original glass
with purchase of over 1000 yen of Sake**

Wakaki Shoten

65. 若喜商店

☎ 0241-22-0010

5% off miso ・ 5% off soy sauce

Ekimae Kai Shoten

66. 駅前 甲斐商店

☎ 0241-22-0033

**5% off all purchases
(excluding alcohol and tobacco)**

Kitakata Kuranosato

67. 喜多方 蔵の里

☎ 0241-22-6592

10% off store products

Michinoeki Kitanosato Furusato-tei Restaurant

68. 道の駅喜多の郷 ふるさと亭レストラン

☎ 0241-21-1139

For those who order food, present your card before order for
free drink bar service (1 person per card)

Namae Shokudo

69. 生江食堂

☎ 0241-22-2966

10% off meal total

Fukushimaya

70. 福島屋

Free large serving of noodles

Honke Ominato Ajihei

71. 本家大みなと味平

☎ 0241-24-2990

50 yen off ramen items

Sakurai Shokudo

72. 櫻井食堂

☎ 0241-22-0615

50 yen off noodle dishes

Kitakata Ramen Shop Matsuri Tei

73. 喜多方ラーメン店 まつり亭

☎ 0241-23-2439

**50 yen discount
from 1 noodle order**

Tanpopo Tei

74. たんぽぽ亭

☎ 0241-21-1477

10% off total food order

Taian Shokudo

75. 大安食堂

☎ 0241-22-6268

**50 yen off
Ramen ・ Chashu Ramen**

Kitakata Ramen "Wan Wan"

76. 喜多方ラーメン「わんわん」

☎ 0241-24-3775

**100 yen off any type of ramen,
100 yen off souvenir ramen**

Kitakata Ramen Kokomi

77. 喜多方ラーメン 心美

☎ 0241-22-9229

**100 yen off
Kitakata ramen(soy sauce flavour)**

Coffee-kura Nurinosato

78. 珈琲蔵 んりの里

☎ 0241-23-0441

50 yen off food and drink

Kitami Hachirobei Shoten

79. 北見八郎平商店

☎ 0241-22-0711

10% off all laquerware

Toyota Rent-a-Car Shin-Fukushima Kitakata Shop

80. トヨタレンタリース新福島 喜多方店

☎ 0241-22-3900

10% off general car rental rates

Kitashiobara-mura(Village)

北塩原村

Outdoor and Picture-book Pension Moku Moku

81. アウトドアと絵本のペンション もくもく

☎ 0241-32-3010

¥300 off accomodation price (¥8800-9700)

10% off canoe rental

Pension Heidi

82. ペンション ハイジ

☎ 0241-32-2008

500 yen off accommodations

(1 night 2 meals)

EN RESORT GrandecoHotel

83. EN RESORT GrandecoHotel

☎ 0241-32-3200

Special accomodation benefit

Late checkout 12:00 (usually 11:00)

Bandai Hibara Kohan Hotel

84. 磐梯桧原湖畔ホテル

☎ 0241-33-2341

1 free glass of wine or soft drink

Oyado Furaibo

85. おやど 風来坊

☎ 0241-32-3077

1 free glass of Ebisu draft beer

for all staying guests

Pension Tomo

86. ペンション とも

☎ 0241-32-2722

500 yen off accommodations

(1 night 2 meals)

Urabandai Rising Sun Hotel

87. 裏磐梯ライジングサンホテル (旧ホテル白雲荘)

☎ 0241-32-2311

10% off

regular accommodation fees

Akimotoya Ryokan

88. 秋元屋旅館

☎ 0241-32-2222

10% off accommodation fees

Bandia Herb Garden

89. Bandia Herb Garden

☎ 0241-32-2829

Bandia Original goods OR

a Herbal Tea on the Tea Terrace ¥100 OFF

Urabandai Lake Resort

90. 裏磐梯レイクリゾート

☎ 0241-37-1111

Onsen hot springs entrance

1,400 yen→1,200 yen (towel not included)

Lake Hibara Sightseeing Boat (Urabandai Lake Resort)

91. 檜原湖観光船 (裏磐梯レイクリゾート)

☎ 0241-37-1111

Lake Hibara Sightseeing Boat
(SS Azuma, SS Bandai)

1,400 yen → 1,200 yen

Mt. Bandai Eruption Memorial Hall

92. 磐梯山噴火記念館

☎ 0241-32-2888

Entrance fee will be lowered to group entrance fee
Discounted combined ticket to Mt. Bandai Eruption Memorial Hall・Mt. Bandai 3D World
3D World is closed during the winter season (Dec - Mar)

Morohashi Museum of Modern Art

93. 公益財団法人 諸橋近代美術館

☎ 0241-37-1088

〈Admission fee〉 100 yen off

Pension Vin Blanc

94. ペンションヴァンブラン

☎ 0241-32-2224

Free glass of wine

(excluding children)

Hotel&Restaurant IL Regalo

95. ホテル&レストラン イルレガーロ

☎ 0241-37-1855

One drink free for those who order food

※Present your card at time of order

Haregasaya Activities

96. はれがさやアクティビティーズ

☎ 0241-23-9018

300 yen off activity participation fee

(up to 5 people) ※some activities not covered

Bandai-machi(town)

磐梯町

Pension Korisu

97. ペンション こりす

☎ 0242-73-2946

Homemade jam present

Bandai-Sarashina Soba Sobasada

98. 磐梯更科そば そばさだ

☎ 0242-73-2089

Free soba making workshop

(1000 yen worth of materials only)

Shimogo-machi(town)

下郷町

Minshuku Mikadoya (Shimogo・Yunokami Onsen)

99. 民宿美加登屋 (下郷・湯野上温泉)

☎ 0241-68-2150

500 yen off accommodation fee

Minami-aizu-machi(town)

南会津町

Former Minamiaizu District Government Office

100. 旧南会津郡役所

☎ 0241-62-3848

50 yen discount on admission fee

Okuaizu Museum

101. 奥会津博物館

☎ 0241-66-3077

50 yen discount on admission fee

Naraya

102. 奈良屋

☎ 0241-62-0156

5% discount on all products

Japanese Confectionery Store Miuraya

103. 御菓子司 三浦屋

☎ 0241-62-0131

5% discount on all products

Izumiya Ryokan

104. 和泉屋旅館

☎ 0241-62-0048

10% off accommodation fee

Aizumisato-machi(town)

会津美里町

Soba Restaurant Kasen

105. そば処 花扇

☎ 0242-54-7311

50 yen off soba and udon

Suigetsu Gama

106. 酔月窯

☎ 0242-56-3103

10% off all products

Kamamoto Ryumonyaki

107. 窯元 流紋焼

☎ 0242-56-2221

10% off

ceramics classes and Ryumonyaki products

Kayano Kama

108. かやの窯

☎ 0242-56-2855

**10% off purchases
of over 1000 yen of pottery**

Kanzan Gama

109. 閑山窯

☎ 0242-56-2178

10% off all products

Isasumi Shrine

110. 伊佐須美神社

☎ 0242-54-5050

Free entrance to the Main Hall

Seseragi Park RV/Camping Area

111. せせらぎ公園オートキャンプ場

☎ 0242-57-1225

**10% off
the price of accommodation**

B-HAIR&S-CAFÉ

112. B-HAIR&S-CAFÉ

☎ 090-6348-2642

10% off

Aizubange-machi(town)

会津坂下町

Yukihana

113. 雪花

☎ 0242-83-2559

50 yen off Sakura Sashimi Teishoku (set meal)

50 yen off Ramen

Meat Shop Arabori

114. 肉の荒堀

☎ 0242-83-2304

Okiagari-koboshi present

(for those with purchases over 1,000 yen)

Monpei Chaya

115. 紋平茶屋

☎ 0242-83-2379

Free sobagaki flour

Shokudo Ishiyama

116. 食堂 いしやま

☎ 0242-83-2365

50 yen off Hiyashi (Cold) Ramen

Meguro Koji Store

117. 目黒麴店

☎ 0242-83-3723

8% off all purchases

Kitchen Toyobo

118. キッチン・トヨボ

☎ 0242-83-1734

Omurice to Indian no Koi (Omurice & curry)

990 yen → 900 yen

Akabeko Hamburger and Steak

119. ハンバーグ&ステーキのあかべこ

☎ 0242-83-2683

10% off meal total

(excluding lunch menu items)

Rest House Isofune

120. レストハウス 磯舟

☎ 0242-83-4624

Free oolong tea

for dining guests

Aizu Beko Milk Creamery

121. 会津のべこの乳 アイス牧場

☎ 0242-83-2324

20 yen off Beko no Chichi soft-serve

or Coffee soft-serve ice cream

Hachini Joso

122. 八二醸造 (有)

☎ 0242-83-2051

10% off store products

Yanaizu-machi(town)

柳津町

Koike Confectionery Shop

123. 小池菓子舗

☎ 0241-42-2554

100 yen off
purchases of over 1,000 yen

Tadami Line's Okuaizu Seiryu no Yado Kawachi

124. 只見線の奥会津 瀬流の宿かわち

☎ 0241-42-2600

Present your card at reservation time and receive
a Tadami Line Rusk and a Akabeko Keychain.

Iwaiya

125. (有)岩井屋

☎ 0241-42-2107

1 free manju
with a purchase of over 1000 yen

Michinoeki Yanaizu Souvenir Shop Seiryuen

126. 道の駅 会津柳津 観光物産館 清柳苑

☎ 0241-42-2324

50 yen off
soft-served ice cream