

Aizu Gurutto Card Discount Benefits

【From April 1, 2023 to March 31, 2024】

○How to Use

- Present your card before use to receive discounts on food, shopping, and services.
- Discounts on accommodations are only available through direct bookings. Please use your card when making a reservation.
- Please contact individual businesses for their regular closing days and conditions for discounts.
- Discounts may change without notice. Thank you for your understanding.

Aizuwakamatsu City

会津若松市

Hand-making Experiences Bansho

1. 手作り体験ひろば 番匠

☎ 0242-27-4358

A bamboo-copter will be given to those
that take part in a hand-making experience

Aizu Jokamachi Rent-A-Cycle

2. 会津城下町レンタサイクル

☎ 0242-27-4005

Rent-a-cycle fee (1 time/day)

600 yen→550 yen

Konjakutei

3. 今昔亭

☎ 0242-27-6048

Free coffee in the lobby
for staying guests

Harataki

4. 原瀧

☎ 0242-26-4126

Free coffee in the lobby
for staying guests

Shosukeno Yado Takinoyu

5. 庄助の宿 瀧の湯

☎ 0242-29-1000

200 yen discount on use of hot springs
for non-staying guests

Hotel Fushimi-so

6. ホテル 伏見荘

☎ 0242-27-2944

10% off
the price of accommodation

Ashinomaki Prince Hotel

7. 芦ノ牧プリンスホテル

☎ 0242-92-2321

200 yen discount on use of hot springs
for non-staying guests

Okawa-so

8. 大川荘

☎ 0242-92-2111

500 yen coupon for in-hotel use

Aizu Ashinomaki Onsen Marumine

9. 会津芦ノ牧温泉丸峰

☎ 0242-92-3001

Half-off adult admission to hot springs
for non-staying guests

Hotel New Palace

10. ホテルニューパレス

☎ 0242-28-2804

10% off
the price of accommodation

Aizu Tsuruya Hotel

11. 會津つるやホテル

☎ 0242-27-5772

Promotional gift

Shibukawa Donya

12. 渋川問屋

☎ 0242-28-4000

Okiagari koboshi
(traditional doll) present

Yado Takaya

13. 宿たかや

☎ 0242-22-2265

500 yen discount
on accommodations for one group

Hotel Takako

14. ホテルタカコー

☎ 0242-27-7117

Free onigiri
for stay on a weekday

Ryokan Tagoto

15. 料理旅館 田事

☎ 0242-24-7500

Free coffee

Fukushima Prefecture Museum Tearoom

16. 福島県立博物館ティールーム

☎

10% off
the cost of food and drinks

Chanko Yagura Daiko

17. ちゃんこやぐら太鼓

☎ 0242-25-1413

Chanko nabe for one individual
1,500 yen→1,300 yen

Eki Café (Shop selling local specialties from the 17 regions of Aizu)

18. 駅カフェ (17市町村アンテナショップ)

☎ 0242-39-3880

10% off all coffee and tea drinks

Kappo Ganso Wappa-Meshi Takino

19. 割烹 元祖輪箱飯 田季野

☎ 0242-25-0808

1 free soft drink

Aizu Ichibankan (Noguchi Hideyo Seishunkan)

20. 會津壹番館 (野口英世青春館)

☎ 0242-27-3750

10% off food and drink

Bowling Kingdom Sport Aizu Royal Plaza

21. ボウリング王国スポーツ 会津ロイヤルプラザ店

☎ 0242-27-1922

Show your card to get one free game
(valid for up to three people)

Kohikan Kura

22. 珈琲館 蔵

☎ 0242-27-3791

Free orange juice
for those who order a meal

Original Nikomi Sauce Katsudon Shop Nakajima

23. 元祖煮込みソースカツ丼の店 なかじま

☎ 0242-24-5151

50 yen discount off all katsudon

Ipputei

24. 一風亭

☎ 0242-28-4885

Extra slices of pork chashu
for those who order noodles

Saishokusaishu Aizukko

25. 彩喰彩酒 會津っこ

☎ 0242-32-6232

Commemorative gift

Kiriya Gongentei

26. 桐屋 権現亭

☎ 0242-25-3851

a small gift

Aizu Tonkatsu Shop Tonpachi

27. 会津とんかつの店 とん八

☎ 0242-22-1078

80 yen off

Gokurin

28. 悟空林

☎ 0242-24-1666

Free salad or mini fried rice

Taketo TAKETO Tea House

29. 竹藤 たけとう茶屋

☎ 0242-22-1068

Taketo: Receive a picture of an Aizu Tojin Kite with a purchase of over 3000 yen

TAKETO Tea Shop: 10% off eat-in food and drink

Nunoya Lacquerware Shop

30. 布屋漆器店

☎ 0242-22-2159

30% off orders of products listed
in the Akebono catalog

My Earth

31. My Earth

☎ 0242-27-1672

10% off listed shop prices

Folk Crafts Hall Matsuyoshi

32. 民芸の館 松良

☎ 0242-24-2503

3% off souvenirs and meals

Yamakaya

33. 山家屋商店

☎ 0242-27-0501

5% off all products

Kosaka Lacquerware Aizu Meisho Hanakura

34. コサカ漆器店 会津名匠華蔵

☎ 0242-22-1619

15% off all lacquerware

Lacquerware Studio Suzutake

35. 漆器工房 鈴武

☎ 0242-27-9426

We will guide you through
the lacquerware studio

Shosuke Confectionery

36. 庄助製菓本舗

☎ 0242-27-0287

20% off boxed gifts items

Ishimoto Rice Store

37. 石本米穀店

☎ 0242-22-2401

Get a discount
if you buy more than 5kg of rice.

Ozawa's Painted Candles

38. 絵ろうそくの小澤

☎ 0242-27-0652

3% off for customers
whose purchase exceeds 2,000 yen

Tsurugajo Kaikan

39. 鶴ヶ城会館

☎ 0242-28-2288

10% off your meal at Oshokujidokoro Ninomaru (drinks excluded)

10% off store purchases (excluding some food products, alcohol and tobacco)

Aizu Kanehachi Rice

40. 会津カネハチ米穀

☎ 0242-27-7181

Reduced price for take-home (non-delivery) purchases of Aizu-grown Koshihikari rice, Hitomebore rice, and Milky Queen rice.

Yamagataya

41. 山形屋本店

☎ 0242-22-5769

10% off regular price
of painted candles

Aizu Bukeyashiki

42. 会津武家屋敷

☎ 0242-28-2525

Admission Fee) Adults 850 yen → 750 yen
Junior & high school students 550 yen → 470 yen
Elementary school students 450 yen → 370 yen

limoriyama Moving Walkway Slope

43. 飯盛山スロープコンベア

☎ 0242-22-9586

Adults 250 yen → 230 yen

Byakkotai History Museum

44. 白虎隊伝承史学館

☎ 0242-26-1022

〈Entrance fee〉 adults 300 yen → 250 yen
High school students 200 yen → 150 yen
Elementary and junior high school students
150 yen → 120 yen

Byakkotai Memorial Hall

45. 白虎隊記念館

☎ 0242-24-9170

〈Entrance fee〉 adults 400 yen → 320 yen
High school students 300 yen → 240 yen
Elementary and junior high school students
200 yen → 160 yen

Tsurugajo Castle Tower

46. 鶴ヶ城天守閣

☎ 0242-27-4005

〈Tsurugajo Castle (Tower & Teahouse Rinkaku) combined entrance ticket〉 Adults 520 yen → 410 yen
Elementary and junior high school students
150 yen → 120 yen

Oyakuen

47. 御薬園

☎ 0242-27-2472

〈Admission fee〉 Adult 330 yen → 270 yen
High school student 270 yen → 220 yen
Elementary and junior high school students
160 yen → 110 yen

Showa Natsukashikan

48. 昭和なつかし館

☎ 0242-27-0092

30 yen off entrance fee

Aizu Shurakukan (Sake Store) Watanabe Sota Shoten

49. 会津酒楽館渡辺宗太商店

☎ 0242-22-1076

**A special Aizu senbei
present to those who make a purchase**

Inorinosato Aizu-mura

50. 祈りの里 会津村

☎ 0242-75-3434

50 yen off usual entrance fee

Pronto Aizuwakamatsu

51. プロント会津若松店

☎ 0242-28-8355

10% off food and drink

Fukushima Prefectural Museum

52. 福島県立博物館

☎ 0242-28-6000

<permanent exhibitions fee>

General & University Students 280 → 220 yen
Elementary, Middle and High School Students Free

Aizu Roman-tei Shiogura

53. あいづ浪漫亭しおぐら

☎ 0242-93-7500

**Present your card before ordering food
to receive a mini-dessert**

Nanukamachi Teahouse Yui

54. なぬか町茶房 結

☎ 0242-23-7302

10% off food and drink

Toyota Rent-a-Car Shin-Fukushima Aizu Shop

55. トヨタレンタリース新福島 会津店

☎ 0242-28-0100

10% off general car rental rates

Toyota Rent-a-Car Shin-Fukushima Aizuwakamatsu Station Shop

56. トヨタレンタリース新福島 会津若松駅店

☎ 0242-32-0100

10% off general car rental rates

The Cultural Foundation for Promoting the National

57. (一財)民族衣裳文化普及協会

☎ 0120-029-315

100% off membership fee

Inawashiro-machi(town)

猪苗代町

Noguchi Hideyo Memorial Hall

58. 野口英世記念館

☎ 0242-65-2319

50 yen off individual admission fee

Minshuku Shokokan

59. 民宿正幸館

☎ 0242-62-2548

1 kg home-grown rice present

Lakeside Hotel Minatoya

60. レイクサイドホテルみなとや

☎ 0242-65-2111

10% accommodation fees

(for 1 night with two meals)

10% off Restaurant Saiko (excluding drinks)

Pension Verlaine

61. ペンションヴェルレーヌ

☎ 0242-63-0855

1000 yen discounted from accommodation

(1 night stay with 2 meals)

Pension Caprice

62. ペンション かぶりーす

☎ 0242-63-0234

10% off

the price of accommodation

Bikyo-Shunsai Sanjo

63. 美蕎麦 三城

☎ 0242-65-2828

Show your card beforehand to get

5% off food and drink and souvenirs

Kojiya Shoten

64. 翹屋商店

☎ 0242-62-3167

10% off purchases

Sato Noodle-Making Factory

65. 佐藤製麺所

☎ 0242-66-2020

1 box of five (with soy sauce soup)

1,200 yen (tax inclusive)→1,100 yen (tax inclusive)

Refreshing Inn Welcome Welcome

66. リフレッシュイン ウェルカム ウェルカム

☎ 0242-65-2481

5% off accommodation fees

Kitakata City
喜多方市

Atsushio Onsen Yamagataya

67. 熱塩温泉山形屋

☎ 0241-36-2288

**One drink included with dinner
(up to 4 people)**

Yamanaka Senbei Honpo

68. 山中煎餅本舗

☎ 0241-22-0004

Tamari senbei charcoal fire-grilling experience

600 yen→500 yen

Yamatogawa Shuzo Hoppofudokan

69. 大和川酒蔵北方風土館

☎ 0241-22-2233

**Original glass
with purchase of over 1000 yen of Sake**

Wakaki Shoten

70. 若喜商店

☎ 0241-22-0010

5% off miso ・ 5% off soy sauce

Ekimae Kai Shoten

71. 駅前 甲斐商店

☎ 0241-22-0033

**5% off all purchases
(excluding alcohol and tobacco)**

Kitakata Kuranosato

72. 喜多方 蔵の里

☎ 0241-22-6592

10% off store products

Michinoeki Kitanosato Furusato-tei Restaurant

73. 道の駅喜多の郷 ふるさと亭レストラン

☎ 0241-21-1139

For those who order food, present your card before order for
free drink bar service (1 person per card)

Namae Shokudo

74. 生江食堂

☎ 0241-22-2966

10% off meal total

Fukushimaya

75. 福島屋

☎ 0241-23-2702

Free large serving of noodles

Honke Ominato Ajihei

76. 本家大みなと味平

☎ 0241-24-2990

50 yen off ramen items

Sakurai Shokudo

77. 櫻井食堂

☎ 0241-22-0615

50 yen off noodle dishes

Marumi Shokudo

78. 丸見食堂

☎ 0241-22-0506

100 yen off
spring rolls (harumaki)

Kitakata Ramen Shop Matsuri Tei

79. 喜多方ラーメン店 まつり亭

☎ 0241-23-2439

50 yen discount
from 1 noodle order

Tanpopo Tei

80. たんぽぽ亭

☎ 0241-21-1477

10% off total food order

Taian Shokudo

81. 大安食堂

☎ 0241-22-6268

50 yen off
Ramen ・ Chashu Ramen

Kitakata Ramen "Wan Wan"

82. 喜多方ラーメン「わんわん」

☎ 0241-24-3775

100 yen off any type of ramen,
100 yen off souvenir ramen

Kitakata Ramen Kokomi

83. 喜多方ラーメン 心美

☎ 0241-22-9229

100 yen off Kitakata ramen,
souvenir ramen (soy sauce flavour) 5 servings
1080 yen → 800 yen

Coffee-kura Nurinosato

84. 珈琲蔵 むりの里

☎ 0241-23-0441

50 yen off food and drink

Kitami Hachirobei Shoten

85. 北見八郎平商店

☎ 0241-22-0711

10% off all laquerware

Toyota Rent-a-Car Shin-Fukushima Kitakata Shop

86. トヨタレンタリース新福島 喜多方店

☎ 0241-22-3900

10% off general car rental rates

Kitashiobara-mura(Village)

北塩原村

Outdoor and Picture-book Pension Moku Moku

87. アウトドアと絵本のペンション もくもく

☎ 0241-32-3010

¥300 off accomodation price (¥8800-9700)

10% off canoe rental

Pension Heidi

88. ペンション ハイジ

☎ 0241-32-2008

500 yen off accommodations

(1 night 2 meals)

EN RESORT GrandecoHotel

89. EN RESORT GrandecoHotel

☎ 0241-32-3200

Special accomodation benefit

Late checkout 12:00 (usually 11:00)

Bandai Hibara Kohan Hotel

90. 磐梯桧原湖畔ホテル

☎ 0241-33-2341

1 free glass of wine or soft drink

Oyado Furaibo

91. おやど 風来坊

☎ 0241-32-3077

1 free glass of Ebisu draft beer

for all staying guests

Active Resorts Urabandai

92. ActiveResorts 裏磐梯

☎ 0241-32-3111

20% off room charges · single 10,000 yen→8,000 yen · western-style twin or Japanese-style room (2 people, 1 room) weekday 25,200 yen →from 20,160 yen (10,080 yen for one person) · day-use of hot springs 1,200 yen →800 yen

Pension Tomo

93. ペンション とも

☎ 0241-32-2722

1 free cocktail or can of beer etc

for all staying guests

Urabandai Pension Alice Grove

94. 裏磐梯ペンション アリスグローブ

☎ 0241-32-2577

1 free glass of wine or soft drink

to all staying guests

Urabandai Rising Sun Hotel

95. 裏磐梯ライジングサンホテル (旧ホテル白雲荘)

☎ 0241-32-2311

10% off

regular accommodation fees

Akimotoya Ryokan

96. 秋元屋旅館

☎ 0241-32-2222

10% off accommodation fees

Bandia

97. Bandia (バンディア)

☎ 0241-32-2829

Herb tea on the café terrace

(including herb-infused cookies)

500 yen (tax inclusive) → 400 yen (tax inclusive)

Free garden admission

Urabandai Lake Resort

98. 裏磐梯レイクリゾート

☎ 0241-37-1111

Onsen hot springs entrance

1,200 yen → 700 yen (towel not included)

Lake Hibara Sightseeing Boat (Urabandai Lake Resort)

99. 檜原湖観光船 (裏磐梯レイクリゾート)

☎ 0241-37-1111

Lake Hibara Sightseeing Boat

(SS Azuma, SS Bandai)

1,400 yen → 1,200 yen

Mt. Bandai Eruption Memorial Hall

100. 磐梯山噴火記念館

☎ 0241-32-2888

Entrance fee will be lowered to group entrance fee

Discounted combined ticket to Mt. Bandai Eruption Memorial Hall · Mt. Bandai 3D World

3D World is closed during the winter season (Dec - Mar)

Morohashi Museum of Modern Art

101. 公益財団法人 諸橋近代美術館

☎ 0241-37-1088

〈Entrance fee〉 Adults 1,300 yen → 1,200 yen

High school and college students 500 yen → 400 yen

Pension Vin Blanc

102. ペンションヴァンブラン

☎ 0241-32-2224

Free glass of wine

(excluding children)

Hotel&Restaurant IL Regalo

103. ホテル&レストラン イルレガーロ

☎ 0241-37-1855

One drink free for those who order food

※Present your card at time of order

Haregasaya Activities

104. はれがさやアクティビティーズ

☎ 0241-23-9018

300 yen off activity participation fee

(up to 5 people) ※some activities not covered

Bandai-machi (town)

磐梯町

Pension Nanatsumori Family

105. ペンション セツ森family

☎ 0242-73-2481

10% off

reservations made by phone only

Pension Korisu

106. ペンション こりす

☎ 0242-73-2946

Homemade jam present

Bandai-Sarashina Soba Sobasada

107. 磐梯更科そば そばさだ

☎ 0242-73-2089

Free soba making workshop
(1000 yen worth of materials only)

Shimogo-machi(town)

下郷町

Minshuku Mikadoya (Shimogo・Yunokami Onsen)

108. 民宿美加登屋 (下郷・湯野上温泉)

☎ 0241-68-2150

500 yen off accommodation fee

Minami-aizu-machi(town)

南会津町

Aizu Tajima Gion Kaikan

109. 会津田島祇園会館

☎ 0241-62-5557

**Discounted entrance fee,
free drink for those who order food**

Former Minamiaizu District Government Office

110. 旧南会津郡役所

☎ 0241-62-3848

〈Entrance fee〉 Adults 200 yen→150 yen
High school students 150 yen→100 yen
Elementary and junior high school students
100yen → 50yen

Okuaizu Museum

111. 奥会津博物館

☎ 0241-66-3077

50 yen discount on admission fee

Naraya

112. 奈良屋

☎ 0241-62-0156

5% discount on all products

Japanese Confectionery Store Miuraya

113. 御菓子司 三浦屋

☎ 0241-62-0131

5% discount on all products

Michi-no-Eki Roadside Station Tajima

114. 道の駅たじま

☎ 0241-66-3333

50 yen off soft-served ice cream

Tajima Station Restaurant Buono

115. 田島駅レストラン「ブオーノ」

☎ 0241-62-5757

50 yen off

a meal of over 500 yen for one person

Aizu Highlands Ikoi no ie

116. 会津高原 憩の家

☎ 0241-66-2400

50 yen off 1 soft drink or meal

Izumiya Ryokan

117. 和泉屋旅館

☎ 0241-62-0048

10% off accommodation fee

Aizumisato-machi(town)

会津美里町

Soba Restaurant Kasen

118. そば処 花扇

☎ 0242-54-7311

50 yen off soba and udon

Suigetsu Gama

119. 酔月窯

☎ 0242-56-3103

10% off all products

Kamamoto Ryumonyaki

120. 窯元 流紋焼

☎ 0242-56-2221

10% off

ceramics classes and Ryumonyaki products

Kayano Kama

121. かやの窯

☎ 0242-56-2855

10% off purchases
of over 1000 yen of pottery

Kanzan Gama

122. 閑山窯

☎ 0242-56-2178

10% off all products

Isasumi Shrine

123. 伊佐須美神社

☎ 0242-54-5050

Free entrance to the Main Hall

Seseragi Park RV/Camping Area

124. せせらぎ公園オートキャンプ場

☎ 0242-57-1225

10% off

the price of accommodation

Aizubange-machi(town)

会津坂下町

Yukihana

125. 雪花

☎ 0242-83-2559

50 yen off Sakura Sashimi Teishoku (set meal)

50 yen off Ramen

Meat Shop Arabori

126. 肉の荒堀

☎ 0242-83-2304

Okiagari-koboshi present

(for those with purchases over 1,000 yen)

Monpei Chaya

127. 紋平茶屋

☎ 0242-83-2379

Free sobagaki flour

Shokudo Ishiyama

128. 食堂 いしやま

☎ 0242-83-2365

50 yen off Hiyashi (Cold) Ramen

Meguro Koji Store

129. 目黒麹店

☎ 0242-83-3723

8% off all purchases

Kitchen Toyobo

130. キッチン・トヨボ

☎ 0242-83-1734

Omurice to Indian no Koi (Omurice & curry)

990 yen → 900 yen

Akabeko Hamburger and Steak

131. ハンバーグ&ステーキのあかべこ

☎ 0242-83-2683

10% off meal total
(excluding lunch menu items)

Rest House Isofune

132. レストハウス 磯舟

☎ 0242-83-4624

Free oolong tea
for dining guests

Aizu Beko Milk Creamery

133. 会津のべこの乳 アイスクリーム

☎ 0242-83-2324

20 yen off Beko no Chichi soft-serve
or Coffee soft-serve ice cream

Hachini Joso

134. 八二醸造 (有)

☎ 0242-83-2051

10% off store products

Yanaizu-machi(town)

柳津町

Koike Confectionery Shop

135. 小池菓子舗

☎ 0241-42-2554

100 yen off
purchases of over 1,000 yen

Tadami Line's Okuaizu Seiryu no Yado Kawachi

136. 只見線の奥会津 瀬流の宿かわち

☎ 0241-42-2600

Present your card at reservation time and receive
a bottle of original chilled Sake and a souvenir
Akabeko.

Iwaiya

137. (有)岩井屋

☎ 0241-42-2107

1 free manju
with a purchase of over 1000 yen

Michinoeki Yanaizu Souvenir Shop Seiryuen

138. 道の駅 会津柳津 観光物産館 清柳苑

☎ 0241-42-2324

50 yen off
soft-served ice cream